

## Now is the Time to Prepare Your Agency, Business, Family and Loved Ones for Disasters, Terrorist Attacks and Pandemics

### Best Practice Business, Government & Community Continuity Course *Locally to Save Travel Time and Costs*

#### Subjects Covered:

- Continuity Plan Considerations & Project Management
- Emergency Response to Protect Personnel & Assets
- Risk Assessments & Mitigating Deficiencies
- Business/Mission Impact Analyses
- Determining, Protecting & Recovering Vital Records
- Strategy Determination
- Recovery Procedures
- Exercising/Testing Plans
- Plan Maintenance-Keeping Plans Current/Updated
- Facility/Infrastructure Recovery Plans for Leased & Owned Bldgs
- Preparing for Operations During Pandemic Conditions
- Enhanced Security for Sabotage/Terrorism Avoidance
- Personal, Home & Community Disaster Response & Recovery Plans(a must for the future)
- Success Factors, Audit Considerations & Future Trends



#### Benefits of this in house training approach are:

- Executive commitment and staff motivation
- The "know how" to **do your own plans internally** utilizing best practices
- Fulfill "**duty of care/prudent man**" responsibilities with **improved** disaster recovery and continuity of operations capabilities in **less time** at **significantly reduced costs**.
- Includes business, government & community continuity** required for success and metro/community sustainability and survivability
- Train personnel and document **Due Diligence**

#### Internationally Recognized, Certified & Experienced Instructor:



Lloyd R. Smith, Jr., a retired Air Force Colonel has 25 years experience in Information Systems and 21 years in Disaster Recovery. As Director of Information Systems for the Oklahoma City Air Logistics Center for five years, he and the Information Systems Staff were responsible for a disaster recovery operation when a 40 hour, 22 alarm fire threatened three critical operations centers and did \$138 million dollars in damage to the logistics, maintenance and manufacturing facility and seriously disrupted critical government operations. Lloyd also provided disaster recovery assistance to a government client, on site after the Oklahoma City Federal Building Bombing, he was involved in the devastating F5 tornado in Oklahoma City and assisted an international corporation with hundreds of

people at ground zero in their human and emergency response immediately following the terrorist attack on the United States.

Colonel Smith, a graduate of the U. S. Naval Academy, Annapolis, MD has a Masters Degree from the University of Oklahoma. Certified as a Master Business Continuity Professional (MBCP), he is an internationally recognized speaker and instructor and has become a leading advocate for corporate and government agency disaster prevention and recovery planning. He founded Business & Government Continuity Services, which provides business and government disaster recovery awareness and consulting services to include risk/vulnerability assessments, business impact analyses, disaster recovery plan development, testing, personnel/team training, recovery plan **mentoring and auditing**.

Lloyd has been active in developing business continuity policies and standards while serving on the Disaster Recovery Institute Certification Commission and the Disaster Recovery Institute International Board of Directors for eight years. He has served as an instructor for 17 years, has taught over 170 Disaster Recovery Institute International Courses and served as an adjunct professor teaching business and government continuity at the University of North Texas. Colonel Smith is a member of InfraGard, a partnership with the FBI, government, business & private sectors to protect America's critical infrastructure.

#### **Details**

**November 18-19, 8:30-4:30**

**Cost: \$895, if registered by Nov 13, after Nov 13, \$995,**

**Includes notebook, lunches & refreshments** (Call 405-286-1649, or visit [www.BusinessContinuity.Info](http://www.BusinessContinuity.Info) to register---discounts for multiple attendees from same organization)

**Character Inn Conference Center (Board Room), 520 W. Main, Oklahoma City**  
(free parking is available)

Thursday Noon **Bonus: Attendees are invited to attend Character First Business Luncheon & Program** (Corporate, Government, Education and Law Enforcement organizations have implemented the Character First program and found significant improvements. Good character is known to be a deterrent to human caused disasters and workplace violence)

#### **Join the elite community of those trained by Lloyd Smith:**

Wells Fargo, New York Stock Exchange, FEMA, NASA, FAA, Social Security Administration, At&T, Alaska Airlines, UMB Banks, Defense Finance & Accounting, US Coast Guard, Retail, Manufacturing, Insurance, Education, State & City governments and many others(see [www.BusinessContinuity.Info](http://www.BusinessContinuity.Info))

**This one of a kind, comprehensive and leading edge course is for those:**

- responsible for emergency response and disaster recovery plans
- who serve on disaster and emergency response teams
- serving on department and functional recovery teams
- facility, security and HR managers